

Braulio Anastacio Naranjo

Full-Stack Software Engineer

hithere@braulioan.dev | +52 56 1408 1830 | Ciudad de México, México | [linkedin.com/in/tachodev](https://braulioan.dev/)
<https://braulioan.dev/>



Profile

Full-Stack Developer with over 9 years of experience in e-commerce projects and digital platforms. Specialized in React, Next.js (including Server-Side Rendering), and Vue. Passionate about crafting fast, accessible, and optimized user experiences following mobile-first and performance-driven principles. I work closely with UX/UI and product teams to implement pixel-perfect and scalable solutions.

Strong background in agile environments, technological modernization, and the strategic use of modern frameworks to build modular and maintainable interfaces.

Professional Experience

Full Stack Developer (Contractor), <i>Berit Soluciones Empresariales</i>	09/2024 – present Mexico City, Mexico
<ul style="list-style-type: none">Refactored the interface of an administrative/logistics system from an incomplete legacy frontend, migrating to Next.js 15, React 19, Prisma, and Tailwind CSS.Built dynamic, responsive forms for all core entities (clients, branches, contacts, orders, and quotes), optimized for operational users.Implemented secure server actions for CRUD operations with centralized business logic on a MySQL database.Customized and extended the admin panel using TanStack Table, adding advanced filtering and modular inline editing aligned with system workflows.	
Lead Front-End Software Engineer, <i>Doto.com.mx</i>	11/2023 – 09/2024 Mexico City, Mexico
<ul style="list-style-type: none">Implemented reusable components within the VTEX IO (React) ecosystem.Improved overall site usability and performance.Collaborated directly with UX/UI teams to deliver pixel-perfect interfaces.	
Front-End Software Engineer, <i>Gaia Design</i>	10/2019 – 11/2023 Mexico City, Mexico
<ul style="list-style-type: none">Modernized the web client using VueJS and ReactJS.Redesigned key views such as Home, Category, and Product pages, contributing to increased conversion rates.Supported high-traffic events like Hot Sale and Buen Fin on a Magento-based platform.	
Software Engineer, <i>Madkting (now Yuju)</i>	05/2019 – 10/2019 Mexico City, Mexico
<ul style="list-style-type: none">Developed web components for marketplace management systems.Led the planning for the technological migration from AngularJS to modern front-end technologies.	
Front-End Developer, <i>Segundamano MX</i>	11/2015 – 05/2019 Mexico City, Mexico
<ul style="list-style-type: none">Migrated the technology stack to VueJS, doubling development speed.Developed reusable advertising modules for international use.Implemented improvements across key sections of the site, including Home, Listings, and Payments.	

Skills

Frontend — Expert JavaScript, TypeScript, React, Vue, Next.js, Tailwind CSS, HTML5, CSS3	Tools and Architecture — Proficient Webpack, Git, Docker, Node.js, SPA, PWA, REST, MVC, Responsive Design
Testing and Quality Control — Competent Jest, Jasmine, Storybook, Optimizely, VWO, Tagging Events	State and Package Management — Competent Redux, Context API, Vuex, NPM, Yarn,
E-commerce platforms — Competent Magento, VTEX, CS-Cart	Design and Productivity — Proficient Figma, Notion, Jira, Zeplin, Sketch, Pixel Perfect, Kanban
Backend — Beginner PHP, Node.js, Python, Server Actions (Next.js)	

Education

Computer Systems Engineering, <i>Universidad Tecnológica de Nezahualcóyotl</i>	2011 – 2015 State of Mexico, Mexico
---	--

Languages

- Español — Nativo
- Inglés — Intermedio (B1)